



Converting Every Web Page into Subscriber Snatching Devices

by Narek Gabrielyan

If you own one-page sales letter business models or content-based websites, you should turn every webpage possible into subscriber snatching devices for you. The good news is that not only is this method extra effective, it is just as extra effortless when it comes to applying the concept.

Since visitors can come and leave without remembering your website in the future (which is very likely to happen), you can still follow up with your visitors easily by seeking their permission to opt into your mailing list through your web pages - on autopilot!

You can create a pop up window to appear after your visitor attempts to close the window or leaves your website, asking for your visitor's name and email address so that you can follow up with him or her in the near future via subscribing to your mailing list for free.



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This way, you can convert a big portion of your visitors into subscribers, giving you a chance to follow up with them on other offers you may have in the future.

Alternatively, you can insert an opt-in form within the spaces of your web pages. This method is effective, especially if you are afraid of Internet users who have pop up killers installed in their web browsers, set to block any pop up windows.

In conclusion, turning every webpage you own into subscriber snatching devices with little effort can be responsible for huge subscriber-pulling results.