



Website Customization: What Can We Do?

by Narek Gabrielyan

Nowadays, in this trendy world, people get very uptight when they do not look entirely presentable. This would also be the case in web designing.

Every individual would definitely want their website to look good, if not, to the best they can. Here are a few things we could look out for when wanting to create a professional looking webpage.

Color Schemes and Themes.

When designing, always choose matching colors. An example of a matching color would be to have a dark background, with visible words and designs. With the dark theme, try not to mix too many bright colors into the design. What we should NEVER do, is to mix two very different colors, such as purple and yellow. Now, of course, it would depend on the



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purpose of the website, but those two colors are too striking for one who wants it to look more professional.

Themes must always suit the company or rather, the organization / etc. If the website was made to cater for a food company, it would be wise to stick to that particular category, rather than to revert to a different theme, such as machinery.

Fonts should be used in regard to the formality of the website. A simple sans-serif font would suffice in most cases. Exceptional cases such as design and art groups might want to use fanciful designs and fonts. Of course, that's only if you know what you're doing.

Finally, we must always try to think of our visitors, see the way they see. The resolutions and file sizes of the pictures must not be too large in terms of size. This is to allow maximum compatibility and cater our visitor's needs.



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So, planning is something we should always do, before attempting something.